

exhibiting at youngblood

youngblood is an arts and culture development that aims to be a platform for artists from all genres to start off from or to continue from in order to become self-sustainable.

The youngblood Gallery is one of the main focusses. Each month youngblood hosts a group exhibition (including solo exhibitions from time to time). Artworks are then exhibited for a full month.

outline of exhibitions :

- Selected visual artists exhibit in a professionally fitted 800sqm gallery-quality space
- Browse, enjoy, and connect with artists and deal direct!
- Affordable art and future investment.
- A space fit for all ages
- Beverages and food for sale – by Beautiful Food
- youngblood is open on a weekly basis from 09:00 – 17:00 and every first and third Saturday of the month from 10:00 -14:00

benefits for the artists :

- Low cost: R250 admin fee and 25% commission towards expenses
- Direct sales in a gallery space with guaranteed clientele
- Marketing facilitated through youngblood
- Centrally located, first-class venue
- Exposure & promotion of your talents to gallerists and a highly desirable audience
- Develop a network of supporters – connect!
- Growth and learning with the help of people and peers in the industry
- Gain the discipline and self-sustainability to further your career successfully.
- Wide exposure due to the multi-functional space that youngblood provides.

artist responsibility

- The artist will be responsible for the transportation of their artworks to and from the gallery. (Any other occurring costs relating to this to be covered by the artist)
- The artworks need to be delivered to youngblood a week in advance of the exhibition or as mutually agreed.
- The artist is responsible for their own framing of their artworks.
- The artist is responsible for their own insurance of their artworks.
- In the case of display requirements, a clear step-by-step guide need to be provided or thoroughly discussed with management.
- The artist is to send through the following information relating to his/her exhibition/artworks:
 - Hi- Res images of artworks
 - Biography
 - Artist Statement
 - Details of all artworks
 - Artist Name
 - Title
 - Medium
 - Size
 - Artist Price
- Collaboration is key with [youngblood](#), therefore the artist should also distribute the invitation through their databases.
- By entering the exhibition the Artists consents to [youngblood](#) being permitted to market, photograph and display their artworks as they see fit.

youngblood responsibility

- Curation & setting up of exhibition
- Printing of all written material for the exhibition in their format
- Designing of invitation & distribution thereof.
- The opening of the exhibition will coincide with the monthly First Thursday.
(17:00 – 21:00)
- [youngblood](#) may give direction regarding prices of artworks
- [youngblood](#) will return artwork basic wrapped – in the case of specialised packaging this will be discussed with management but remains the sole responsibility of the artist to supply material and clear instruction

Exhibiting at Youngblood does not bind the artist to only display artworks at youngblood and no other galleries. [youngblood](#) is a platform for artist and we believe the more places artists can exhibit the better.

Please note that being an interactive space and hosting a range of performances / events on a regular basis, there sometimes might occur times when artworks will be removed for certain events, however that is usually never longer than one day.

The artworks will be on exhibition for a month, during this period all sales need to take place through [youngblood](#). In the case that the artist sells exhibited work privately during the exhibition. [youngblood](#) has the right to remove all works immediately from the exhibition.

how to apply :

- Fill in attached application form
- Submit images of the work you would want to exhibit. (Including artist statement)
- Email the application form and images to marie@youngblood-africa.com

Youngblood arts & culture development

Application form

Name:

Surname:

Date of birth:

Nationality:

Address:

Email:

Phone (h):

Cell:

Phone (w):

Alternative Contact (Family or friend, please indicate):

Please tick: Sculpture

Painting

Photography

Short description of art work:

Artistic background:

Current designation:

Kindly advise how soon you will be able to exhibit:

Please submit a portfolio or images of the artworks/photographs with this application to marie@youngblood-africa.com *Applicants will be contacted within working 14 days from submission*